

The following contest is intended for participants in the United States only and will be governed by United States laws. Do not proceed in this contest if you are not eligible or not currently located in the United States. Further eligibility restrictions are contained in the official rules below.

## **103 Days of Summer 2024**

### OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.***

Contest Administrator: KRSP-FM, 55 North 300 West, Salt Lake City, Utah 84180.

Contest Sponsors: Motor Sportsland, 4001 State Street, Millcreek, UT 84107

#### 1. HOW TO ENTER

- i. These rules govern the 103 Days of Summer 2024 Contest ("Contest"), which is being conducted by KRSP-FM ("Station"). The Contest begins on June 3, 2024 and ends on August 30, 2024 ("Contest Dates").
- ii. To enter the Contest, the person entering the Contest ("Entrant") may enter beginning on June 3, 2024, 2024 at 7:10 a.m. (MDT) and ending on August 30, 2024 at 3:10p.m. (MDT) on air and online. ("Entry Period"). Entrants will have a total of five (5) different ways to enter this Contest:
- iii. To enter on-air, listen to the Station each weekday during the Entry Period for the on-air personality to announce the cue to call. Upon hearing the cue to call, the Fifteenth (15) designated caller (as announced by the on-air personality prior to the cue to call) to get through to the Station Contest lines at (801) 575-1035, five (5) times daily at 7:10am, 9:10am, 11:10am, 1:10pm, and 3:10pm (all times MDT), Monday through Friday, will have a chance to win one of one of three hundred ten (310) "keys" that represent qualification for the grand prize (defined below) upon confirmation of eligibility. At the time of Entrant's call, Entrant will be required to provide all information requested including, Entrant's full name, complete address (including zip code), day and evening phone numbers, date of birth, and email address in order to be eligible to qualify. P.O. Boxes are not permitted as addresses. In the event that the selected caller is disconnected or is found to be ineligible, that caller will not qualify and the next eligible caller who successfully makes it through on the Contest lines and completes the call will be the qualifying winner. There is no limit to the number of times a listener may attempt to call in to qualify, but a listener or household may qualify only once during the Contest. Multiple Entrants are not permitted to share the same phone number, and only

one (1) phone number may be used per Entrant. There will be no cue to call on The Juneteenth Holiday (June 19, 2024), Independence Day holiday (July 4, 2024), or the Pioneer Day Holiday (July 24, 2024). On-Air qualifying will end on Friday, August 30, 2024.

- iv. To Enter to Win at Motor Sportsland, Entrants must stop by the Mill Creek Motor Sportsland and scan the Quick Response Code (“QR Code”) located on a banner in the main lobby of the business. Motor Sportsland is located at **4001 State Street, Millcreek, UT 84107**. Entrants must scan the QR Code and enter the code into an online entry form, along with their name, phone number, address, email address, and date of birth. Incomplete entry forms will not be eligible. Only one (1) entry per day per Entrant is permitted. There will be five (5) finalist winners chosen from the online entries from the Motor Sportsland location. The finalist qualifiers will be chosen by a random drawing no later than September 5, 2024 at 12:00 p.m. (MDT) and will win a key that may open the grand prize trailer upon confirmation of eligibility. Finalist winners will be contacted via email no later than September 7, 2024 by 5:00 p.m. (MDT).
- v. To enter online, visit <https://1035thearrow.com/> and follow the links and instructions to enter the Contest and complete and submit the online entry form during the Entry Period. There will be ten (10) finalist winners chosen by a random drawing from all online Entrants. The ten (10) finalist “Key” winners will be selected on September 5, 2024 at 12:00 p.m. (MDT) and will be qualified for the grand prize drawing upon confirmation of eligibility. Finalist winners will be contacted by email on September 6, 2024 by 5:00 p.m. (MDT). Online Entrants are subject to all notices posted online including but not limited to the Station’s Terms of Use and Privacy Policy found here: <https://1035thearrow.com/about/privacy-statement/>. There is a limit of one (1) entry per eligible Entrant, per day during the Entry Period. Multiple Entrants are not permitted to share the same email address. P.O. Boxes are not permitted as addresses. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Station.
- vi. There will be up to ten (10) “Key Stop” events where Entrants will be able to enter to win a key and be qualified for the grand prize drawing. Entry will be in the form of a QR Code that directs to an online entry form that will be subject to a random drawing after each event. Only one (1) entry per Entrant is permitted per Key Stop event. Chance of winning a key and thereby qualifying for a chance to win the grand prize trailer is determined by the number of Entrants during the event. The Key Stop events will be announced no later than August 23, 2024, as follows:
  - 1. Date, time, and location to be announced TBD

2. Date, time, and location to be announced TBD
  3. Date, time, and location to be announced TBD
  4. Date, time, and location to be announced TBD
  5. Date, time, and location to be announced TBD
  6. Date, time, and location to be announced TBD
  7. Date, time, and location to be announced TBD
  8. Date, time, and location to be announced TBD
  9. Date, time, and location to be announced TBD
  10. Date, time, and location to be announced TBD
- vii. There will be one (1) finalist winner selected in a random drawing at the end of each Key Stop event for a total of ten (10) qualifying winners selected at the Key Stop events. Entrants must be present for the chance to sign up to win but not to win or qualify. Qualifying winners from these events will be notified by email seventy-two (72) hours after each event.
- viii. As noted above, there will up to a total of Three-Hundred Thirty-Five (335) finalists or qualifiers selected in this Contest, specifically, Three-hundred ten (310) finalist winners from the on-air entries, ten (10) finalist winners selected from the ten (10) Key Stop events, ten (10) finalist winners selected from online entries, and (5) finalist winners selected from the Motor Sportsland online entry located at **4001 State Street, Millcreek, UT 84107**
- ix. Due to delays in the online streaming of the Station's broadcast signal, listeners to the online stream may not be able to participate in, or may be disadvantaged in participating in, the Contest. Entrants should not rely on streamed broadcasts and are encouraged to listen to the Station on-air versus online. The Station is not responsible for any disadvantages or losses that result from online streaming delays of any nature, nor is station otherwise responsible for any delays in online streaming.
- x. There is a limit of one (1) entry per Entrant per day, per method of entry indicated above that is permitted in this Contest. There will be up to a total of Three-hundred thirty-five (335) online & on-air finalist qualifiers and one (1) grand prize Winner selected in the Contest.
- xi. All entries must be received by the end of the Entry Period.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Contest is open to all persons who are legal U.S. residents of the state of Utah, twenty-one (21) years of age or older, and who reside in Utah and make up the listening area in Utah. Void where prohibited or restricted by law.
- b. The following individuals are NOT eligible to enter Station contests at any time, even if such individuals meet the age and residency requirements above: (i) Any employees (i.e., full-time, part-time and/or temporary employees) of the Station, Bonneville International Corporation, other area radio stations, Contest Sponsor, of any advertising and promotion agencies, and/or of the respective parent entities, subsidiaries, affiliated companies of each; (ii) Any immediate family members of such employees, including without limitation current and/or ex-spouses, parents, grandparents, children, grandchildren, siblings, in-laws, and/or steps in any of the foregoing categories; and (iii) Any other individual legally residing in the same household (i.e., at the same address) of such employees, including without limitation roommates, housemates, significant others, and partners.
- c. Unless the Station otherwise specifies, persons who have previously won a prize (cash, services, merchandise) from a contest or Station event from any of the Bonneville International Radio Stations are subject to the following restrictions: Persons who have won a prize valued between \$101 and \$499 in the ninety (90) days prior to entering the Contest are not eligible to participate. Persons who have won a prize valued between \$500 and \$999 in the six (6) months prior to entering the Contest are not eligible to participate. Persons who have won a prize valued at \$1,000 or more in the twelve (12) months prior to entering the Contest are not eligible to participate. **These restrictions also apply to immediate household members of current contest or prize qualifier winners. There may be only One (1) prize qualifier or key winner for this contest per household permitted.**
- d. To claim a prize, the person who has won a prize ("Winner") must provide valid government-issued photo identification and provide their complete address, date of birth, phone number, email address and Social Security Number.
- e. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any Entrant who does not meet the eligibility requirements and will also delete any entry as required by law.
- f. This Contest is subject to all applicable federal, state, and local laws and regulations. By participating and/or acceptance of prize(s), Entrant agrees to comply with these Official Rules and the decisions of the Station, which are final and binding in all respects.

### 3. PRIZES

- a. There will be up to a total of Three-hundred thirty-five (335) online & on-air finalist qualifiers and one (1) grand prize Winner selected in the Contest. Qualifying/on-air finalist Winners will be invited to Motor Sportsland located at **4001 State Street, Millcreek, UT 84107** on September 14, 2024. Qualifying/on-air finalist Winners must check in with a Station representative to receive their qualifying “key” between 9:30 a.m. (MDT) and 10:30 a.m. (MDT). Upon check-in, each key will be assigned a number in chronological order of check-in (first person to check in is assigned number one (1), the next person to sign in is assigned two (2), etc.). Once the qualifier is assigned a number, it will be written on a ping pong ball and placed in the raffle tumbler by the Station representative. Starting at approximately 11:00 a.m. (MDT) the Contest raffle will begin, and numbers will be selected from the raffle tumbler one (1) at a time. When a number is selected, the corresponding qualifier will be disqualified from the grand prize drawing). Numbers will continue to be selected from the raffle tumbler until only one (1) ping pong ball is left for the grand prize trailer (commonly known as a reverse drawing). The last ping pong ball remaining will be the Winner of the grand prize trailer upon the qualifying/on-air finalist Winner presenting the corresponding registered number given to them by the Station.
- b. One (1) grand prize trailer will be awarded in the Contest. The grand prize trailer consists of the following: (i) (1) 2023 Cruiser RV Model MPH Travel Trailer VIN: 5RXHB2626P1520836 ARV: \$46,196.00
- c. Trailer will come with propane, power cord, water hose, adapters, and toilet paper. The Approximate Retail Value (“ARV”) of the grand prize trailer is \$46,196.00. Any difference between the stated ARV and actual ARV will not be awarded.
- d. BUYOUT – In the event a qualified grand prize winner for this contest is unable to accept this prize, sponsor (Motor Sportsland) has agreed to pay the grand prize winner of this contest a substituted prize of \$10,000.00 in lieu of the of the trailer provided for this contest.
- e. The grand prize trailer Winner will also be solely responsible for RV insurance on the grand prize trailer.
- f. All sales, income, registration, prizes and other taxes, gratuities and any other incidentals associated with the grand prize trailer are the sole responsibility of the Winner. Prior to taking possession of the grand prize trailer the grand prize Winner will also be required to pay for a one-time sales tax payment. Prizes are not transferable or exchangeable and may not be substituted, except by Contest Sponsor for reasons of unavailability, in which case, a grand prize trailer of equal value will be awarded. The Station assumes no responsibility or liability for damages, loss, or injury

resulting from acceptance or use of the grand prize trailer. The Station reserves the right, in its sole discretion, to cancel or suspend the Contest should a virus, bug, computer, or other problem beyond the control of the Station corrupt the administration, security, or proper execution of the Contest, or the Internet portion of the Contest. Decisions of the Station are final.

- g.** If due to a printing, production or other error, more prizes are claimed than are intended to be awarded for any prize level, the intended prizes will be awarded in a random drawing from among all verified and validated prize claims received for that prize level. In no event will more than the stated number of prizes be awarded.

#### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the Contest are final.
- b. As noted above, Three-hundred thirty-five (335) finalist qualifiers and one (1) grand prize trailer Winner will be selected as described above in Section 3 of these Official Rules.
- c. Odds of winning a qualifying prize will depend upon the number of eligible entries received per method of entry described above in Section 1 of these Official Rules. For each finalist Winner, the odds of winning the grand prize trailer will be one (1) in Three-hundred thirty-five (335).
- d. Winners must listen to the Station to win but do not need to be present to win a qualifying/on-air finalist prize. Qualifying/on-air finalist Winners must be present to win the grand prize trailer. The grand prize trailer will be awarded at Motor Sportsland on September 14, 2024 at the end of the grand prize trailer drawing.
- e. Potential qualifying/on-air finalist Winners will be notified of winning by telephone. All prizes will be awarded only upon confirmation of eligibility and completion of all requisite releases. Upon notification or notification attempt, the potential Winner(s) will be required to respond to such notification attempt and must execute and return, an IRS Form W-9, affidavit of acceptance, eligibility, liability, publicity release, and if applicable, Contest Sponsor liability release forms within thirty (30) days of such notification or notification attempt or prize(s) will be forfeited. If a potential Winner(s) is deemed ineligible for any reason, cannot be contacted, fails to sign and return the fully-executed affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential Winner forfeits the prize(s). The Station or Sponsors are not responsible for any changes in an Entrant or Winner's email address, phone number, mailing address or other contact information.

#### 5. CONDITIONS

- a. Any attempt by any Entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins or any other methods may void that Entrant's entries and that Entrant may be disqualified. The use of any device to automate multiple entries is prohibited. Any use of robotic, repetitive, automatic, programmed, or similar entry methods or agents (including, but not limited to, promotion entry services or proxies) will void all entries by that Entrant at the Station's discretion. The Station's computer or telephone system is the official time keeping device for this Contest. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder. The "Authorized Account Holder" is the natural person who (i) is assigned to an email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address; or (ii) is assigned to the mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. The Station, in its sole discretion, reserves the right to disqualify any person who it believes is tampering with the entry process or the operation of the Contest. Failure to comply with the rules of the Contest may result in an Entrant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good-faith determination that an Entrant has cheated or committed fraudulent activity in connection with a Contest, the Station may disqualify that Entrant from entering and/or winning this and any or all future Station-administered contests and seek damages to the fullest extent permitted by law.
- b. The Station reserves the right to modify these rules for clarification or equitable purposes without materially affecting the terms and conditions of the Contest, including, without limitation, the substitution of a prize(s) of equivalent value, which will become effective upon announcement. To the extent the Station makes material changes to the terms and conditions of the Contest, any such material changes will be broadcast on the Station and/or posted on its website: <https://1035thearrow.com/> within twenty-four (24) hours of the change and periodically thereafter. If due to circumstances beyond the control of the Station, any prize-related event indicated above is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but does not have the obligation, to cancel, terminate, suspend, or modify the Contest and shall not be required to award a substitute prize(s). If any provision of these Official Rules is irrevocably inconsistent with any provision set forth on the Contest webpage, then the provision of these Official Rules will prevail but solely to the extent of the inconsistency.
- c. Calling the Station regarding the Contest constitutes permission for the Station to tape the caller's voice and use it on the air. All telephone calls during the Contest may be taped without further permission from the caller. By entering the Contest and/or acceptance of prize(s), all Entrants consent to the use of their name, photograph, likeness, biography, voice, video,

entry materials, prize information (if any), or any statements made for trade, publicity, advertising, or promotional purposes, in any and all media, now known or hereafter devised, including online announcements, without limitation and without compensation, except where prohibited by law.

- d. Each Winner will be required to produce identification satisfactory to the Station. For example, Winner(s) will be required to sign an IRS Form W-9 and verify their identity either in-person or through email, DocuSign, or videoconference, an affidavit of eligibility and release, including a publicity release, as prepared by the Station prior to receiving their prize. Each Winner will solely be responsible for any (federal, state, or local) taxes or fees that result from the receipt and/or use of their prize and may receive an IRS Form 1099-Misc for all prizes won from the Station in any calendar year where the aggregate value of all such prizes is \$600 or more. The Contest is void where prohibited by law. Failure to comply with the terms and conditions applicable to Contest entry, including without limitation submitting an incomplete or fraudulent entry, and/or failing to complete the entry process, will result in such Entry being disqualified from such Contest. Any individual(s) that is found to be, or suspected of, tampering with a Contest in any way, including without limitation by making a fraudulent entry, by engaging in any “deal-making” with or between other Contest Entrants or third parties, by creating a public hazard, by cheating, by engaging in improper or illegal activity, by causing interference with or the destruction of property and/or utilized public safety resources will be disqualified from participating and/or winning any prize(s), as applicable, and may be banned from any future participation in any Contest as determined by Station at its sole discretion and on a case-by-case basis.
- e. Participation in a Contest and/or acceptance of prize(s) constitutes agreement by Entrant and/or Winner release, forever discharge, indemnify, and hold harmless Station, its affiliates, parents, assigns, successors, employees, participating Contest Sponsors, agents and all others connected with them and the Contest (the “Released Parties”) from any and all liability, claims, actions, and damages sustained or incurred by participation in the said Contest, and the receipt and use of any prize(s) awarded (if any) through such Contest arising in any manner whatsoever, including but not limited to an act or omission, whether negligent, intentional or otherwise caused by Station, its affiliates, parents, assigns, successors, employees, sponsors, agents and all others connected with them and the Contest.
- f. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering, or the administration of the Contest or in the announcement of a prize; (ii) incorrect or inaccurate information, human error, failure, or omission; (iii) unauthorized human intervention; (iv) lost, stolen, mangled, misdirected, illegible, incomplete, or late entries; (v) entries not received due to difficulty accessing the internet, service outage

or delays, computer difficulties, telephone service outages, delays, busy signals, poor signals or signal interference, accidental disconnection, equipment malfunctions, and any other technological failures; or (vi) any cancellations, delays, diversions, or substitutions or omissions by any transportation providers or any other persons or entities providing any services to Entrant(s) and/or Winner including any results thereof such as changes in services or location necessitated by same. Further, the Released Parties are not responsible if any part of a Contest cannot be conducted and/or if a prize, either in whole or in part, cannot be awarded due to acts of God, acts of war, natural disasters, disease, epidemic, pandemic, national or regional emergency, weather, acts of terrorism, or other factors beyond the Released Parties' control.

- g. Except where prohibited, by entering the Contest, each Entrant agrees that:
  - (i) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize(s) awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Salt Lake City, Utah; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall such costs include attorneys' fees; and (iii) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits may be awarded (collectively, "Special Damages"), and (iv) Entrant hereby waives all rights to claim Special Damages and all rights to have any damages awarded multiplied or increased. Utah law governs the interpretation and construction of these Official Rules and all aspects related thereto.

## 6. PRIVACY

- a. By participating in the Contest and/or acceptance of prize(s), Entrant agrees to the Station's Terms of Use Agreement and to the use of Entrant's personal information as described in the Privacy Policy located at: <https://1035thearrow.com/privacy-policy>. In the event of conflict between the Station's Terms of Use Agreement and these Official Rules, the terms of these Official Rules shall apply. Any information that Twitter, Facebook, or Instagram collects through an entry in the Contest may be subject to Twitter's, Facebook's, or Instagram's own terms and policies.

## 7. COPY OF OFFICIAL RULES

- a. Any violation of these rules will result in disqualification. Consistent with Section 1(j), only one entry per individual. Any attempt by any one or more entrants to obtain more than one entry by using the same email address, Twitter account or similar registration method through any means including, without limitation, multiple/different email addresses, Twitter accounts, identities, registrations, logins or other methods will void all entries from that address or account, and such entrant(s) will be disqualified. Copies of these

rules are available at the Station's website: [www.1035thearrow.com](http://www.1035thearrow.com), in person at the Station 55 N 300 W, Salt Lake City, UT 84101, during regular business hours 8:00 a.m. to 5:00 p.m. or by sending a request, along with a self-addressed stamped envelope, to the Station at the same address.