

The following contest is intended for participants in the United States only and will be governed by United States laws. Do not proceed in this contest if you are not eligible or not currently located in the United States. Further eligibility restrictions are contained in the official rules below.

His and Hers Rockin' Minky Robes ON-AIR Contest

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.

Contest Administrator: Bonneville International Corporation dba KRSP, 55 North 300 West, Salt Lake City, Utah 84180.

Sponsor: Minky Couture

1. HOW TO ENTER

a. These rules govern the KRSP His and Hers Rockin' Minky Robes ON-AIR ("Contest"), which is being conducted by KRSP ("Station"). The Contest begins on December 6, 2024 and ends on December 19, 2024 ("Contest Dates"). Entrants may enter on-air only.

b. To enter the Contest, entrant may enter on-line beginning on December 6, 2024 at 7:00 a.m. (MT) and ending on December 19, 2024 at 8:00 a.m. (MT) ("Entry Period").

- i. To enter on-air, listen to the Station each weekday beginning on December 2, 2024 at 12:01am MT and ending on December 6, 2024 at 3:30pm MT for the air personality to announce the cue to call. Upon hearing the cue to call, **caller 15 at 801-575-1035**, will win a prize upon confirmation of eligibility. At the time of entrant's call, entrant will be required to provide all information requested including entrant's full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. P.O. Boxes are not permitted as addresses. In the event that the selected caller is disconnected or is found to be ineligible, that caller will not win a prize and the next eligible caller who successfully makes it through on the call-in line and completes the call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once during the Contest. Multiple participants are not permitted to share the same phone number, and only one phone number may be used per entrant.

c. Due to delays in the online streaming of the Station's broadcast signal, listeners to the online stream may not be able to participate in, or may be disadvantaged in participating in, the Contest. Entrants should not rely on streamed broadcasts and are encouraged to listen to the Station on-air versus online. The Station is not responsible for any disadvantages or losses that result from online streaming delays of any nature, nor is station otherwise responsible for any delays in online streaming.

d. Only one (1) entry per person is permitted. There will be up to a total of five (5) winner(s) selected in the Contest.

e. All entries must be received by the end of the Entry Period.

2. ELIGIBILITY RESTRICTIONS

- a. The Contest is open to all persons who are legal U.S. residents of the state of Utah, eighteen (18) years of age or older, and who reside in one of the jurisdictions that make up the Utah DMA listening area. Void where prohibited or restricted by law.
- b. The following individuals are NOT eligible to enter Station contests at any time, even if such individuals meet the age and residency requirements above: (1) Any employees (i.e., full-time, part-time and/or temporary employees) of the Station, Bonneville International Corporation, other area radio station, Contest Sponsor, of any advertising and promotion agencies, and/or of the respective parent entities, subsidiaries, affiliated companies of each; (2) Any immediate family members of such employees, including without limitation current and/or ex-spouses, parents, grandparents, children, grandchildren, siblings, in-laws, and/or steps in any of the foregoing categories; and (3) Any other individual legally residing in the same household (i.e., at the same address) of such employees, including without limitation roommates, housemates, significant others, and partners.
- c. Unless the Station otherwise specifies, persons who have previously won a prize (cash, services, merchandise) from a contest or Station event from any of the Bonneville International Stations are subject to the following restrictions: Persons who have won a prize valued up to \$100 in the thirty (30) days prior to the "CONTEST" are not eligible to participate. Persons who have won a prize valued between \$101 and \$499 in the ninety (90) days prior to the "CONTEST" are not eligible to participate. Persons who have won a prize valued between \$500 and \$999 in the six (6) months prior to the "CONTEST" are not eligible to participate. Persons who have won a prize valued at \$1,000 or more in the twelve (12) months prior to the "CONTEST" are not eligible to participate. These restrictions also apply to immediate household members of contest or Winners.
- d. To claim any prizes, the Winner(s) must provide valid government-issued photo identification and provide their complete address, date of birth and phone number, and Social Security Number.
- e. Entrants are required to provide truthful information to the Station and will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entrant who does not meet the eligibility requirements and will also delete any entry as required by law.
- f. This Contest is subject to all applicable federal, state and local laws and regulations. By participating, entrant agrees to comply with these Official Rules and the decisions of the Station, which are final and binding in all respects.

3. PRIZES

- a. Five (5) Grand Prizes ("Grand Prize") will be awarded. The ARV of the Grand Prize is one hundred ninety-eight dollars and ninety-eight cents (\$198.98).
- b. Grand Prize will consist of one (1) certificate good for two (2) Minky Couture Robes.
- c. All details of Grand Prize will be determined by Station in their sole discretion. Station reserves the right to substitute a similar Grand Prize (or Grand Prize element) of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Grand Prize are the sole responsibility of Winner. Grand Prize cannot be transferred by Winner or redeemed for cash and is valid only for the items detailed above, with no substitution of Grand Prize by Winner. If Grand Prize is unclaimed within a reasonable time after notification from Station, as determined by Station in their sole discretion, it will be forfeited, and time permitting, an alternate

Winner may be selected from the remaining eligible entries at Station's sole discretion. Winner must be at least eighteen (18) years old as of the date of contest.

d. Station shall have the right, but not the obligation, to make any deductions and withholdings that Sponsor deems necessary or desirable under applicable federal, state and local tax laws, rules, regulations, codes or ordinances.

e. Station shall have no responsibility or liability for cancellations, delays, or any other change by any company or person providing any element of Grand Prize due to reasons beyond Sponsor's control and are not responsible or liable for any expenses incurred as a consequence thereof.

f. Estimated Retail Value ("ERV") of Prize is one hundred ninety-eight dollars and ninety-eight cents (\$198.98). ARV of Grand Prize may vary. Any difference between stated ERV and ARV will not be awarded.

g. If due to a printing, production or other error, more prizes are claimed than are intended to be awarded for any prize level, the intended prizes will be awarded in a random drawing from among all verified and validated prize claims received for that prize level. In no event will more than the stated number of prizes be awarded.

4. WINNER SELECTION AND NOTIFICATION

a. Decisions of the Station management with respect to the Contest are final.

- Odds of winning depend upon the number and order of eligible online entries received during the applicable Drawing Period.

b. Entries are specific to each designated Drawing Period and will not be included in subsequent drawings.

c. The Grand Prize will be mailed out with a return receipt from the carrier that provides proof of delivery that package or letter has been delivered.

d. Potential Winner(s) will be notified of winning by telephone within 72 hours of the close of contest entry period. The Grand Prize will be awarded only upon confirmation of eligibility and completion of all requisite releases. Upon notification or notification attempt, the potential Winner(s) will be required to respond to such notification attempt and must execute and return, along with the Guest of the Winner(s), an IRS Form W-9, Station affidavit of acceptance, eligibility, liability, and publicity release within thirty (30) days of such notification or notification attempt or Grand Prize will be forfeited. If a potential Winner(s) is deemed ineligible for any reason, cannot be contacted, fails to sign and return the fully executed affidavit of eligibility and/or liability/publicity release within the required time period, or if the Grand Prize notification is returned as undeliverable, the potential Winner forfeits the prize(s). The Station, Contest Administrator or Sponsor is not responsible for any changes in an entrant or Winner's email address, phone number, mailing address or other contact information.

5. CONDITIONS

a. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins or any other methods may void that entrant's entries, and that entrant may be disqualified. The use of any device to automate multiple entries is prohibited. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, promotion entry services or proxies) will void all

entries by that entrant at the Station's discretion. The Station's or its Contest Administrator's computer or telephone system is the official time keeping device for this Contest. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder. The "Authorized Account Holder" is the natural person who (i) is assigned to an email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address, or (ii) is assigned to the mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. The Station, in their sole discretion, reserves the right to disqualify any person who it believes is tampering with the entry process or the operation of the Contest. Failure to comply with the rules of the Contest may result in an entrant's disqualification and/or forfeiture of any prize or prizes. If the Station make a good-faith determination that an entrant has cheated or committed fraudulent activity in connection with a Contest, the Station may disqualify that entrant from entering and/or winning this and any or all future Station-administered contests and seek damages to the fullest extent permitted by law.

b. The Station reserves the right to modify these rules for clarification or equitable purposes without materially affecting the terms and conditions of the Contest, including, without limitation, the substitution of the Grand Prize of equivalent value, which will become effective upon announcement. To the extent the Station makes material changes to the terms and conditions of the Contest, any such material changes will be broadcast on the Station and/or posted on their website <https://www.1035thearrow.com> within twenty-four (24) hours of the change and periodically thereafter. If due to circumstances beyond the control of the Station, any competition or Grand Prize related Trip or Event is delayed, rescheduled, postponed or cancelled, the Station reserve the right, but does not have the obligation, to cancel, terminate, suspend, or modify the Contest and shall not be required to award a substitute prize(s). If any provision of these Official Rules is irrevocably inconsistent with any provision set forth on the Contest webpages, then the provision of these Official Rules will prevail but solely to the extent of the inconsistency.

c. By entering the Contest and/or acceptance of Grand Prize, all entrants consent to the use of their name, photograph, likeness, biography, voice, video, entry materials, prize information (if any), or any statements made for trade, publicity, advertising, or promotional purposes, in any and all media, now known or hereafter devised, including online announcements, without limitation and without compensation, except where prohibited by law.

d. Each Winner will be required to produce identification satisfactory to the Station. For example, Winner(s) will be required to sign an IRS Form W-9, affidavit of eligibility and release, including a publicity release, as prepared by the Station prior to receiving their prize. Each Winner will solely be responsible for any (federal, state, or local) taxes or fees that result from the receipt and/or use of their prize(s) and may receive an IRS Form 1099-Misc for all prizes won from the Station in any calendar year where the aggregate value of all such prizes is \$600 or more. The Contest is void where prohibited by law. Failure to comply with the terms and conditions applicable to Contest entry, including without limitation submitting an incomplete or fraudulent entry, and/or failing to complete the entry process, will result in such Entry being disqualified from such Contest. Any individual(s) that is found to be, or suspected of, tampering with a Contest in any way, including without limitation by making a fraudulent entry, by engaging in any "deal-making" with or between other Contest entrants or third parties, by creating a public hazard, by cheating, by engaging in improper or illegal activity, by causing interference with or the destruction of property and/or utilized public safety resources will be disqualified from participating and/or winning any prize(s), as

applicable, and may be banned from any future participation in any Contest as determined by Station at its sole discretion and on a case-by-case basis.

e. Participation in a Contest and/or acceptance of the Grand Prize constitutes agreement by entrant and/or Winner (and Guest) release, forever discharge, indemnify, and hold harmless Station, its affiliates, parents, assigns, successors, employees, participating Contest Sponsors, agents along with all others connected with them and the Contest (the “Released Parties”) from any and all liability, claims, actions, and damages sustained or incurred by participation in the said Contest, and the receipt and use of any prize(s) awarded (if any) through such Contest arising in any manner whatsoever, including but not limited to an act or omission, whether negligent, intentional or otherwise caused by Station, its affiliates, parents, assigns, successors, employees, sponsors, agents and all others connected with them and the Contest.

f. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering, or the administration of the Contest or in the announcement of a prize; (ii) incorrect or inaccurate information, human error, failure, or omission; (iii) unauthorized human intervention; (iv) lost, stolen, mangled, misdirected, illegible, incomplete, or late entries; (v) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, telephone service outages, delays, busy signals, poor signals or signal interference, accidental disconnection, equipment malfunctions, and any other technological failures; or (vi) any cancellations, delays, diversions, or substitutions or omissions by any transportation providers or any other persons or entities providing any services to Entrant(s) and/or Winner(s) (and Winner’s Guest) including any results thereof such as changes in services or location necessitated by same. Further, the Released Parties are not responsible if any part of a Contest cannot be conducted and/or if a prize, either in whole or in part, cannot be awarded due to acts of God, acts of war, natural disasters, weather, acts of terrorism, or other factors beyond the Released Parties’ control.

g. This Sweepstakes is governed by the laws of the United States of America and the State of Utah, without respect to conflict of law doctrines. As a condition of participating in the Sweepstakes, Participant agrees that any and all disputes which cannot be resolved between the parties and causes of action arising out of or connected with the Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Salt Lake City, Utah, having jurisdiction. Further, in any such dispute, under no circumstances will Participant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, or consequential damages, including reasonable attorney’s fees, other than Participant’s actual, out-of-pocket expenses (i.e., costs associated with entering the Sweepstakes), and Participant further waives all rights to have damages multiplied or increased.

6. PRIVACY

a. By participating in the Contest, entrant agrees to the Station’s Terms of Use Agreement and to the use of entrant’s personal information as described in the Privacy Policy located at <https://www.1035thearrow.com>. In the event of conflict between the Station’s Terms of Use Agreement and these Official Rules, the terms of these Official Rules shall apply. Any information that Twitter, Facebook, or Instagram collects through an entry in the Contest may be subject to Twitter’s, Facebook’s, or Instagram’s own terms and policies.

7. COPY OF OFFICIAL RULES

a. Any violation of these rules may result in disqualification. Consistent with Section 1, only one (1) entry per person is allowed. Any attempt by any one or more entrants to obtain more than one entry

by using the same email address, Twitter, Facebook, or Instagram account or similar registration method through any means including, without limitation, multiple/different email addresses, Twitter, Facebook, or Instagram accounts, identities, registrations, logins or other methods will void all entries from that address or account, and such entrant(s) will be disqualified.

b. Copies of these rules are available at www.1035thearrow.com, or by sending a request, along with a self-addressed stamped envelope to the Station at 55 North 300 West, SLC, UT 84180.