

The following contest is intended for participants in the United States only and will be governed by United States laws. Do not proceed in this contest if you are not eligible or not currently located in the United States. Further eligibility restrictions are contained in the official rules below.

KRSP DESIGN OUR T-SHIRT CONTEST OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.

Contest Administrator/Sponsor: Bonneville International Corporation ("Bonneville") dba KRSP-FM (the "Station"), 55 North 300 West, Salt Lake City, Utah 84101. These rules govern the KRSP DESIGN OUR T-SHIRT CONTEST ("Contest"), which is being conducted by the Station. The Contest begins on March 14, 2025 and ends on April 23, 2025 ("Contest Dates").

1. HOW TO ENTER

- a. The following are the ways to enter the KRSP DESIGN OUR T-SHIRT CONTEST on the Arrow App or online beginning MARCH 14, 2025 at 11:00 AM (MT) and ending on APRIL 13, 2025 at 11:59PM (MT) ("Entry Period").
 - i. The person entering the contest ("Entrant") may enter Entrant's original design online during the Entry Period by visiting <https://www.1035thearrow.com/contests/> and following the contest links. The entry must include or incorporate at least one of the five KRSP/103.5 The Arrow classic logos ("KRSP/103.5 The Arrow Trademarks") that are available for download on the contest page.
 - ii. Entrant may also enter via the Arrow App. Download the 103.5 The Arrow App from the iTunes App Store or Google Play Store or this link: <https://1035thearrow.com/mobile/> and follow the directions.
- b. One entry per person (or email address) is permitted.
- c. Entrant must provide all information requested, including Entrant's full name, complete address (including zip code), phone numbers, email address, and date of birth. P.O. boxes are not permitted as addresses.

2. ELIGIBILITY RESTRICTIONS

- a. The CONTEST is open to persons who are legal U.S. residents of the state of Utah, eighteen (18) years of age or older, and who reside within the Salt Lake City Designated Market Area ("DMA"). Void where prohibited or restricted by law.
- b. The following individuals are NOT eligible to enter the contest at any time, even if such individuals meet the age and residency requirements above:
 - (i) Any employees (i.e., full-time, part-time and/or temporary employees) of the Station, Bonneville International Corporation, other radio stations within the Salt Lake City DMA, Contest Sponsor, any advertising or promotion agency, or the respective parent entities, subsidiaries, or affiliated companies of any such employer.
 - (ii) Any immediate family members of such employees, including current or ex-spouses, parents, grandparents, children, grandchildren, siblings, in-laws, or steps in any of the foregoing categories.

(iii) Any other individual legally residing in the same household (i.e., at the same address) of such employees, including without limitation roommates, housemates, significant others, and partners.

c. Unless the Station otherwise specifies, persons who have previously won a prize (cash, services, merchandise) from a contest or Station event from any of the Bonneville International Stations are subject to the following restrictions: Persons who have won a prize valued between \$101 and \$499 in the ninety (90) days prior to entering the contest are not eligible to participate. Persons who have won a prize valued between \$250 and \$999 in the six (6) months prior to entering the contest are not eligible to participate. Persons who have won a prize valued at \$1,000 or more in the twelve (12) months prior to entering the contest are not eligible to participate. These restrictions also apply to immediate household members of past winners.

d. Entry must include a valid Instagram account in Entrant's name.

3. PRIZES

a. One (1) Grand Prize will be awarded. The Grand Prize consists of \$500, and the entry design will be used in the 103 Days of Summer promotion on marketing and t-shirts.

b. In no event will more than the stated number of prizes be awarded.

4. WINNER SELECTION AND NOTIFICATION

a. The top 5 entries will be selected by a panel of five judges selected by Bonneville on April 14-15, 2025. The judges will consider the following criteria: originality and creativity, how well the design effectively represents the Station, visual appeal, and scalability.

c. Members of the public will vote online for their favorite among the top 5 entries selected by the judges during a voting period beginning April 16, 2025 at 11:00AM (MT) and ending April 23, 2025 at 11:59PM (MT) ("Voting Period").

d. One (1) vote per person per day is permitted during the Voting Period.

f. The entry that receives the most votes will be the Grand Prize Winner.

5. CONDITIONS

a. Entrant is granted a limited, nonexclusive, revocable license to use the KRSP/103.5 Trademarks for the sole purpose of creating a design and submitting the design in the contest. Entrant acknowledges and agrees that the KRSP/103.5 Trademarks are and shall remain the sole and exclusive property of Bonneville, and that Entrant is not acquiring any rights of any nature whatsoever in the KRSP/103.5 Trademarks, other than a limited, nonexclusive license to use the KRSP/103.5 Trademarks Marks as provided above.

b. Entrant shall not submit a design that includes obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content. The design, in its entirety, must be a single work of original material designed by Entrant. Entrant represents, acknowledges, and warrants that the submitted design is an original work created solely by Entrant, that does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim, or interest in the design. By submitting Entrant's design, Entrant grants an irrevocable, perpetual, worldwide non-exclusive license to Bonneville to reproduce, distribute, display, and create derivative works of the entry in connection with promotion of the Station or the contest, in any media now or hereafter known, for no additional compensation. Entrant consents to

Bonneville doing or omitting to do any act that would otherwise infringe Entrant's "moral rights" in Entrant's entry. Display or publication of any entry on any affiliated website does not indicate that Entrant has won any prize. Bonneville and its affiliates will not be required to pay any additional consideration or seek any additional approval in connection with such use.

c. The Station reserves the right to modify these rules for clarification or equitable purposes without materially affecting the terms and conditions of the contest, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. To the extent the Station makes material changes to the terms and conditions of the contest, any such material changes will be broadcast on the Station and/or posted on its website: <https://1035thearrow.com/contests/> within twenty-four (24) hours of the change and periodically thereafter. The Station reserves the right, in its sole discretion, to cancel or suspend the contest should a virus, bug, computer, or other problem beyond the control of the Station corrupt the administration, security, or proper execution of the contest. Decisions of the Station are final.

d. By entering the contest, Entrant consents to Bonneville's use of Entrant's name, photograph, likeness, biography, voice, video, entry materials, prize information (if any), or any statements made for trade, publicity, advertising, or promotional purposes, in any and all media, now known or hereafter devised, without limitation and without compensation, except where prohibited by law.

e. Winner will be required to sign an IRS Form W-9 and verify their identity either in-person or through email, DocuSign, or videoconference, and an affidavit of eligibility and release, including a publicity release, as prepared by the Station, prior to receiving their prize. Winner will be solely responsible for any (federal, state, or local) taxes or fees that result from the receipt or use of their prize and may receive an IRS Form 1099-Misc for all prizes won from the Station in any calendar year where the aggregate value of all such prizes is \$600 or more.

f. Participation in a contest constitutes agreement by Entrant to forever discharge, indemnify, and hold harmless the Station, its affiliates, parents, assigns, successors, employees, participating contest sponsors, agents, and all others connected with them (the "Released Parties") from any and all liability, claims, actions, and damages sustained or incurred by participation in the contest, and the receipt and use of any prize awarded through such contest arising in any manner whatsoever, including but not limited to an act or omission, whether negligent, intentional, or otherwise caused by the Station, its affiliates, parents, assigns, successors, employees, sponsors, agents, and all others connected with them and the contest.

g. The Released Parties are not responsible for:

(i) Typographical or other errors in the printing, the offering, or the administration of the contest or in the announcement of a prize.

(ii) Incorrect or inaccurate information, human error, failure or omission.

(iii) Unauthorized human intervention.

(iv) Lost, stolen, mangled, misdirected, illegible, incomplete, or late entries.

(v) Entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, telephone service outages, delays, busy signals, poor signals, or signal interference, accidental disconnection, equipment malfunctions, and any other technological failures; or

(vi) Released Parties are not responsible if any part of a contest cannot be conducted or if a prize, either in whole or in part, cannot be awarded due to acts of God, acts of war, natural disasters, disease, epidemic, pandemic, national or regional emergency, weather, acts of terrorism, or other factors beyond the Released Parties' control.

h. Except where prohibited, by entering the contest, Entrant agrees that:

(i) Any and all disputes, claims, and causes of action arising out of or connected with the contest or any prize(s) awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Salt Lake City, Utah;

(ii) Any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall such costs include attorneys' fees; and

(iii) No punitive, incidental, special, consequential, or other damages, including, without limitation, lost profits may be awarded (collectively, "Special Damages"); and

(iv) Entrant hereby waives all rights to claim Special Damages and all rights to have any damages awarded multiplied or increased. Utah law governs the interpretation and construction of these Official Rules, and all aspects related thereto.

6. PRIVACY

a. By participating in the contest, Entrant agrees to the Station's Terms of Use Agreement and to the use of Entrant's personal information as described in the Privacy Policy located at:

<https://1035thearrow.com/>. In the event of conflict between the Station's Terms of Use Agreement and these Official Rules, the terms of these Official Rules shall apply. Any information that X, Facebook, or Instagram collects through an entry in the contest may be subject to X's, Facebook's, or Instagram's own terms and policies.

7. COPY OF OFFICIAL RULES

a. Copies of these rules are available at the Station's website: <https://1035thearrow.com/contests/> or by sending a request, along with a self-addressed stamped envelope, to the Station at 55 N 300 W, Salt Lake City, UT 84180

8. WINNER LIST: For the name of the prize winner, available after April 25, 2025, send a self-addressed, stamped #10 envelope to: KRSP-FM, 55 North 300 West, Salt Lake City, Utah 84101.