

The following contest is intended for participants in the United States only and will be governed by United States laws. Do not proceed in this contest if you are not eligible or not currently located in the United States. Further eligibility restrictions are contained in the official rules below.

## KRSP Paul McCartney Concert Keywords Contest

### OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.***

Contest Administrator/Sponsor: Bonneville International Corporation dba KRSP, 55 North 300 West, Salt Lake City, Utah 84180.

Contest Sponsor: Live Nation Las Vegas

#### 1. HOW TO ENTER

- a. These rules govern the KRSP Paul McCartney Concert Keywords Contest ("Contest"), which is being conducted by KRSP ("Station"). The Contest begins on September 2, 2025 at 12:01AM (MT) and ends on September 26, 2025 at 3:15PM (MT) ("Entry Period"). **Entrants may enter online or on the 103.5 The Arrow App with Keywords only.**
  - i. **To enter online**, visit <https://1035thearrow.com/contests/> follow the links and instructions to enter the Contest and complete and submit an entry with a Keyword (described below) during the Entry Period.
  - ii. **To enter on the Arrow App**, download the FM100.3 App from the iTunes App Store or Google Play Store or this link: <https://1035thearrow.com/mobile/> then follow the links to the Contest and complete and submit an entry with a Keyword (described below) during the Entry Period.
  - iii. **Five (5) unique Keyword's will be offered each weekday during the Entry Period to enter the contest. Listen at 7:10AM, 9:10AM, 11:10AM, 1:10PM and 3:10PM (MT) to enter up to five Keywords per day, per eligible person during the Entry Period, regardless if entrant has more than one email address. Keywords will only be available to enter online for two hours after each announcement.** Ten (10) extra entries may be awarded for each friend who enters the contest if contest is shared on social media by Entrant. Multiple participants are not permitted to share the same email address or Facebook account. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest Administrator. Entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy.
  - iv. Entrants may be provided with an opportunity to opt-in for membership/participation as part of the entry process, but membership/participation is not required to enter the contest.

- v. There will be one (1) Prize Winner selected at the conclusion of the contest.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Contest is open to all persons who are legal U.S. residents of the state of Utah, twenty-one (21) years of age or older, and who reside in one of the jurisdictions that make up the Utah DMA viewing area. Void where prohibited or restricted by law.
- b. The following individuals are NOT eligible to enter Station contests at any time, even if such individuals meet the age and residency requirements above: (1) Any employees (i.e., full-time, part-time and/or temporary employees) of the Station, Bonneville International Corporation, other area radio station, Contest Sponsor, of any advertising and promotion agencies, and/or of the respective parent entities, subsidiaries, affiliated companies of each; (2) Any immediate family members of such employees; and (3) Any other individual legally residing in the same household (i.e., at the same address) of such employees, including without limitation roommates, housemates, significant others, and partners.
- c. Unless the Station otherwise specifies, persons who have previously won a prize (cash, services, merchandise) from a contest or Station event from any of the Bonneville International Stations are subject to the following restrictions: Persons who have won a prize valued up to \$100 in the thirty (30) days prior to the Contest are not eligible to participate. Persons who have won a prize valued between \$101 and \$499 in the ninety (90) days prior to the Contest are not eligible to participate. Persons who have won a prize valued between \$500 and \$999 in the six (6) months prior to the Contest are not eligible to participate. Persons who have won a prize valued at \$1,000 or more in the twelve (12) months prior to the Contest are not eligible to participate. These restrictions also apply to immediate household members of contest or Winners.
- d. To claim any prizes, the Winner(s) must provide valid government-issued photo identification and provide their complete address, date of birth and phone number, and Social Security Number.
- e. Entrants are required to provide truthful information to the Station and will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entrant who does not meet the eligibility requirements and will also delete any entry as required by law.
- f. This Contest is subject to all applicable federal, state and local laws and regulations. By participating, entrant agrees to comply with these Official Rules and the decisions of the Station, which are final and binding in all respects.

## 3. PRIZES

- a. One (1) Prize ("Prize") will be awarded. The ARV of the Prize is two thousand dollars (\$2,000.00).
- b. Prize will consist of two (2) tickets to see Paul McCartney live at Allegiant Stadium in Las Vegas on October 4, 2025, two (2) nights at a local hotel and \$500 in Arrow Travel Cash.**
- c. Transportation costs are excluded in the given price. Any difference between stated value and actual value will not be awarded. Certain restrictions may apply and is subject to hotel availability.

**Advanced reservations are required. Winner may be required to present a valid credit card upon hotel check in** to cover any incidental expenses incurred during the winner's stay.

- d. All details of Prize will be determined by Station in their sole discretion. Station reserves the right to substitute a similar Prize (or Prize element) of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize are the sole responsibility of Winner. Prize cannot be transferred by Winner or redeemed for cash and is valid only for the items detailed above, with no substitution of Prize by Winner. If Prize is unclaimed within **seven (7) days** after notification from Station, as determined by Station in their sole discretion, it will be forfeited, and time permitting, an alternate Winner may be selected from the remaining eligible entries at Station's sole discretion. Winner must be at least twenty-one (21) years old as of the date of contest. The winner's guests must be either twenty-one (21) years of age or older or must be accompanied by a parent/legal guardian who is twenty-one (21) years of age or older.
- e. Station shall have the right, but not the obligation, to make any deductions and withholdings that Sponsor deems necessary or desirable under applicable federal, state and local tax laws, rules, regulations, codes or ordinances.
- f. Station shall have no responsibility or liability for cancellations, delays, or any other change by any company or person providing any element of Prize due to reasons beyond Sponsor's control and are not responsible or liable for any expenses incurred as a consequence thereof.
- g. If due to a printing, production or other error, more prizes are claimed than are intended to be awarded for any prize level, the intended prizes will be awarded in a random drawing from among all verified and validated prize claims received for that prize level. In no event will more than the stated number of prizes be awarded.

#### 4. **WINNER SELECTION AND NOTIFICATION**

- a. Decisions of the Station management with respect to the Contest are final.
- b. Odds of winning depend upon the number and order of eligible online entries received.
- c. Potential Winner(s) will be announced on Friday, September 26, 2025 during Salazar's 3:15pm Free-Ride, followed up by telephone/email within 72 hours of the close of contest entry period. The Prize will be awarded only upon confirmation of eligibility and completion of all requisite releases. Upon notification or notification attempt, the potential Winner(s) will be required to respond **within seven (7) days** of such notification or notification attempt or Prize will be forfeited. If a potential Winner(s) is deemed ineligible for any reason, cannot be contacted, fails to sign and return the fully executed affidavit of eligibility and/or liability/publicity release within seven (7) days after notification, or if the Prize notification is returned as undeliverable, the potential Winner forfeits the prize(s). The Station, Contest Administrator or Sponsor is not responsible for any changes in an entrant or Winner's email address, phone number, mailing address or other contact information.

#### 5. **CONDITIONS**

- a. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins or any other methods may void that entrant's entries, and that entrant may be disqualified. The use of any device to automate multiple entries is prohibited. Failure to comply with the rules of the Contest may result in an entrant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good-faith determination that an entrant has cheated or committed fraudulent activity in connection with a Contest, the Station may disqualify that entrant from entering and/or winning this and any or all future Station-administered contests and seek damages to the fullest extent permitted by law.
- b. The Station reserves the right to modify these rules for clarification or equitable purposes without materially affecting the terms and conditions of the Contest, including, without limitation, the substitution of the Prize of equivalent value, which will become effective upon announcement. To the extent the Station makes material changes to the terms and conditions of the Contest, any such material changes will be broadcast on the Station and/or posted on their website <https://1035thearrow.com/contests/> within twenty-four (24) hours of the change and periodically thereafter. If due to circumstances beyond the control of the Station, any competition or Prize related Trip or Event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but does not have the obligation, to cancel, terminate, suspend, or modify the Contest and shall not be required to award a substitute prize(s). If any provision of these Official Rules is irrevocably inconsistent with any provision set forth on the Contest webpages, then the provision of these Official Rules will prevail but solely to the extent of the inconsistency.
- c. By entering the Contest and/or acceptance of Prize, all entrants consent to the use of their name, photograph, likeness, biography, voice, video, entry materials, prize information (if any), or any statements made for trade, publicity, advertising, or promotional purposes, in any and all media, now known or hereafter devised, including announcements, without limitation and without compensation, except where prohibited by law.
- d. Each Winner will be required to produce identification satisfactory to the Station. For example, Winner(s) will be required to sign an IRS Form W-9, affidavit of eligibility and release, including a publicity release, as prepared by the Station prior to receiving their prize. Each Winner will solely be responsible for any (federal, state, or local) taxes or fees that result from the receipt and/or use of their prize(s) and may receive an IRS Form 1099-Misc for all prizes won from the Station in any calendar year where the aggregate value of all such prizes is \$600 or more. The Contest is void where prohibited by law.
- e. Participation in this Contest and/or acceptance of the Prize constitutes agreement by entrant and/or Winner (and Guest) release, forever discharge, indemnify, and hold harmless Station, its affiliates, parents, assigns, successors, employees, participating Contest Sponsors, agents, NBC Universal Media, LLC, along with all others connected with them and the Contest (the "Released Parties") from any and all liability, claims, actions, and damages sustained or incurred by participation in the said Contest, and the receipt and use of any prize(s) awarded (if any) through such Contest arising in any manner whatsoever, including but not limited to an act or omission, whether negligent, intentional or otherwise caused by Station, its affiliates, parents, assigns, successors, employees, sponsors, agents and all others connected with them and the Contest.

- f. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering, or the administration of the Contest or in the announcement of a prize; (ii) incorrect or inaccurate information, human error, failure, or omission; (iii) unauthorized human intervention; (iv) lost, stolen, mangled, misdirected, illegible, incomplete, or late entries; (v) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, telephone service outages, delays, busy signals, poor signals or signal interference, accidental disconnection, equipment malfunctions, and any other technological failures; or (vi) any cancellations, delays, diversions, or substitutions or omissions by any transportation providers or any other persons or entities providing any services to Entrant(s) and/or Winner(s) (and Winner's Guest) including any results thereof such as changes in services or location necessitated by same. Further, the Released Parties are not responsible if any part of a Contest cannot be conducted and/or if a prize, either in whole or in part, cannot be awarded due to acts of God, acts of war, natural disasters, weather, acts of terrorism, or other factors beyond the Released Parties' control.
- g. Except where prohibited, by entering the Contest, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize(s) awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Salt Lake City, Utah; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall such costs include attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have any damages awarded multiplied or increased. Utah law governs the interpretation and construction of these Official Rules and all aspects related thereto.

## 6. **PRIVACY**

- a. By participating in the Contest, entrant agrees to the Station's Terms of Use Agreement and to the use of entrant's personal information as described in the Privacy Policy located at <https://www.1035thearrow.com>. In the event of conflict between the Station's Terms of Use Agreement and these Official Rules, the terms of these Official Rules shall apply. Any information that X, Facebook, or Instagram collects through an entry in the Contest may be subject to X's, Facebook's, or Instagram's own terms and policies.

## 7. **COPY OF OFFICIAL RULES**

- a. Copies of these rules are available at <https://1035thearrow.com/contests/> or by sending a request, along with a self-addressed stamped envelope, to the Station at 55 North 300 West, Salt Lake City, UT 84180.